16205 N 161st Lane Surprise, AZ 85374 (602) 690-1105 paulwatkins@cox.net

Summary of Qualifications:

I have over 38 plus years of Television Production experience. I have over 30 years of live event productions. I have captured events on various types of media, either as a Camera Operator, Audio Tech, or DIT. Also, as an Director/editor for various types of events from corporate, web based, local broadcast, Live Stream, and National Broadcasts. I have been invited to Directed highest rated event show on Iowa Public TV for 10 years.

Experience:

2006 – Present

PKW Media, LLC

Owner, Surprise, AZ

- Production Clients: Fox Sports, CBS News, NBC Sports, C-SPAN, Iowa PBS, Delta Dental, CMT, Luke AFB, Americas Most Wanted, ESPN, Golf Channel, UPRR, Discovery, Verizon, New York Times, KIVCC, Golf Logix, Golf Now, Conagra Frozen Foods, Daystar Networks, and many more.
- Editor/Director for Delta Dental Foundations, Arizona Employers for Immigration Reform, CFTN, Banner Hospitals, and various clients around the world.
- Marketing events from booking, shooting, editing, duplication, Live Streaming, and content delivery.

2017 – Present

Arizona Cardinals Football Club

Technical Video Coordinator and Editor, Glendale, AZ

- Responsible for Day of Game Fan Experience for Outdoor Activations.
- Responsible for all event video production gear for the Scoreboard Department.
- Manage video staff for Scoreboard Department.
- Create and Edit all video content for Game day.
- Prep, modify, traffic external playback items for Game day replay

2017 - Present

Arizona Coyotes

Game Day Engineer, Engineer & Technical Director, Phoenix, AZ

- Engineering team assisting with any inhouse or Broadcast challenges.
- Maintained/installed building infrastructure for inhouse and Broadcast's
- Video Control/Shader for eight Cameras for inhouse scoreboards.
- Technical Directed for 3 years for inhouse Hockey Games, Concerts, and events.

2014 - Present

Arizona Diamondbacks

Camera Operator & Video Department (Shader), Phoenix, AZ

- Wireless Handheld Camera Operator for Events and Game Day.
- Fixed (hard) Camera Operator for Events and Game Days.
- Camera Shader for Events and Game Days

2006 - 2008

Broadcast Rentals

Technician, Phoenix, AZ

- Responsible for Logistics for Productions Equipment.
- Teach customers on operation of Equipment rented.
- Staff Editor.

1998 - 2006

Mr. Video Productions

Operations Manager, Omaha, NE Live Event Director, Phoenix, AZ

- Responsible for \$72,000 for sales growth in sales in 3 months.
- Logged over 4000 hours of solo camera operation in 1 year.
- Hire, train, supervise a freelance pool of thirty various production specialists.
- Supervised multiple simultaneous events nationwide.

Excellent References available upon request